

Performance Marketing Specialist – ROMANIA

ON THIS POSITION YOU:

- Manage online advertising channels including email, retargeting, PPC and affiliate marketing campaigns in order to increase the effectiveness
- Manage marketing budget and forecast to deliver efficient return on investment
- Identify new ideas for marketing campaigns to drive incremental sales, and develop advertising copy across campaigns to improve performance
- Test new strategies & channels for increased traffic and revenue
- Gather and analyses information on campaigns performance to measure ROI and identify areas of opportunity

FOR THE POSITION OF PERFORMANCE MARKETING MANAGER WE REQUIRE THE FOLLOWING ATTRIBUTES :

- Degree or equivalent Marketing, Advertising or business qualification
- Proven track record in marketing in a consumer facing, ideally e-commerce, business of significant scale
- Ideally, 1+ years' experience in a performance advertising role, with demonstrable know how in successful executing marketing strategies
- Flexible, approachable attitude with good problem solving skills, able to work well under pressure and to strict deadlines
- Proficiency in English , Romanian – native speaker
- Knowledge of Polish will be additional advantage

WE OFFER :

- Competitive remuneration package (including private medical insurance)
- Unique to chance to join the team of professionals in one of the fastest growing industries

PLEASE APPLY : office@talentcenter.ro